

## 2023 Grand Chapter State Roster Advertisements Notices / Congratulations / Shout-Outs

Do you want to give a SHOUT-OUT to someone special? How about a Thank YOU to a super supporter? Think of advertising your business to thousands of Sisters and Brothers all year long! Congratulate someone for their year of service or their upcoming year!

Submission Guidelines:

- ✓ Who can submit an ad/notice? Members of the Masonic Orders
- ✓ Your ad will be printed in black/white (grayscale) in the Roster. However, the electronic version of the roster will be available online to the membership and will feature full color.
- ✓ Ways to submit your notice:
  - Electronically
    - Use the Word or Publisher layout and design your notice
    - Graphics must be .jpg, .jpeg or .png (no PDF)
  - On Paper
- ✓ Layout assistance
  - Refrain from dark backgrounds so that your images and wording can be read well.
  - If you know what you'd like on the ad but would like assistance in laying it out and coordinating the graphic elements, then simply write the information that you would like to have and include the graphics (or indicate graphic elements that you would like).
  - If you do not have the graphics that you would like and would like for us to find/suggest a graphic and layout, let us know what you have in mind. That includes borders and other graphics.
  - We can insert the Grand Line emblems, station emblems, OES emblems, etc. into your copy, if you desire them.
  - You will have FINAL approval of the layout and graphics.
- ✓ Advertisements must be accompanied by a check for the full amount.
- ✓ Please make checks payable to and remitted to:

**Grand Chapter of California, OES ATTN: State Roster Advertising**  
16960 Bastanchury Rd., Ste C  
Yorba Linda CA 92886-1711

✓ Deadline to submit advertisements: **November 15, 2022**

**STEP 1: SELECT** desired size of ad.

**STEP 2: DESIGN** your ad in Word, Publisher, or prepare wording and layout instructions in an email.

**STEP 3: EMAIL**

1. Your Word or Publisher document AND the original graphic file to the chairman – [stateroster@gmail.com](mailto:stateroster@gmail.com)
2. Your order form

**STEP 4: SEND** check to Grand Chapter along with a printed copy of your order form

**ASSISTANCE:** Email us at: [stateroster@gmail.com](mailto:stateroster@gmail.com)

# 2023 California OES State Roster Advertisement Submission

Contact Name: \_\_\_\_\_

Member of (organization, chapter/lodge/etc #): \_\_\_\_\_

Contact email: \_\_\_\_\_ Contact phone: \_\_\_\_\_

Texting Phone: \_\_\_ none, please \_\_\_ same as above or \_\_\_\_\_

Contact address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Advertisement/Notice is being submitted on behalf of:

\_\_\_ Myself \_\_\_ My Chapter \_\_\_ An Association or Group: \_\_\_\_\_

My Business: \_\_\_\_\_ Other (explain): \_\_\_\_\_

### THE FOLLOWING GUIDELINES MUST BE ADHERED TO

- The California Masonic Code prohibits political, religious, tobacco, or alcohol-type ads.
- All advertisements must be in keeping with the dignity of the Order of the Eastern Star.
- Advertisers must be members of the Masonic Orders. A member does not have to own the business, but may advertise their service, i.e., beautician, auto mechanic, florist, real estate or travel agent.
- If you are submitting a business card for inclusion: cards on black, red, any dark paper, foil-screened art, or embossing will not reproduce.
- Ads may be emailed. Preferred formats: MS Word or Publisher; graphics —JPG, JPEG, PNG, PSD, AI, BMP. Please embed all special fonts. Other formats will only be accepted if we can open them!
- *Camera-ready* copy will be accepted. Each *camera-ready* copy is scanned. Note: Dot Matrix printers will not scan clear.
- Photographs are discouraged.

1. Email this form and your design specs to [stateroster@gmail.com](mailto:stateroster@gmail.com)  
*If submitting paper copy:* 16960 Bastanchury Rd. Ste C Yorba Linda, Ca 92886-1711

Please make check payable to  
**GRAND CHAPTER OF CALIFORNIA**

2. Print a copy of your submission form (so they can coordinate your order and your check) and send it with your check to:

**Grand Chapter of California  
ATTN: State Roster Advertising  
16960 Bastanchury Road, Ste C  
Yorba Linda, CA 92886-1608**

**DEADLINE November 15, 2022**

## SPECIFICATIONS FOR MY 2023 ROSTER AD

I/We desire advertising sponsorship space in the 2022-2023 Grand Chapter Roster as follows:

_____ Full Page Ad	(4¼" x 7½")	\$150.00
_____ 2/3 Page Ad	(4¼" x 5")	\$100.00
_____ 1/2 Page Ad	(4¼" x 3⅝")	\$75.00
_____ 1/3 Page Ad	(4¼" x 2⅜")	\$50.00

\_\_\_\_\_ Camera-ready copy is enclosed (price as above, no matter how many graphics — including PDF, or graphic format ads that will be emailed).

*For fonts & borders, refer to Microsoft Word standard font list.*

*If special downloaded fonts are used, please indicate the name and embed in your document.*

Desired **FONT**: \_\_\_\_\_ or style you like: \_\_\_\_\_

Desired **BORDER**: \_\_\_\_\_ or style you like: \_\_\_\_\_

Desired **GRAPHIC(s)**: \_\_\_\_\_

Use the following templates as guidelines.

Either fill them in electronically or indicate what wording you would like included.

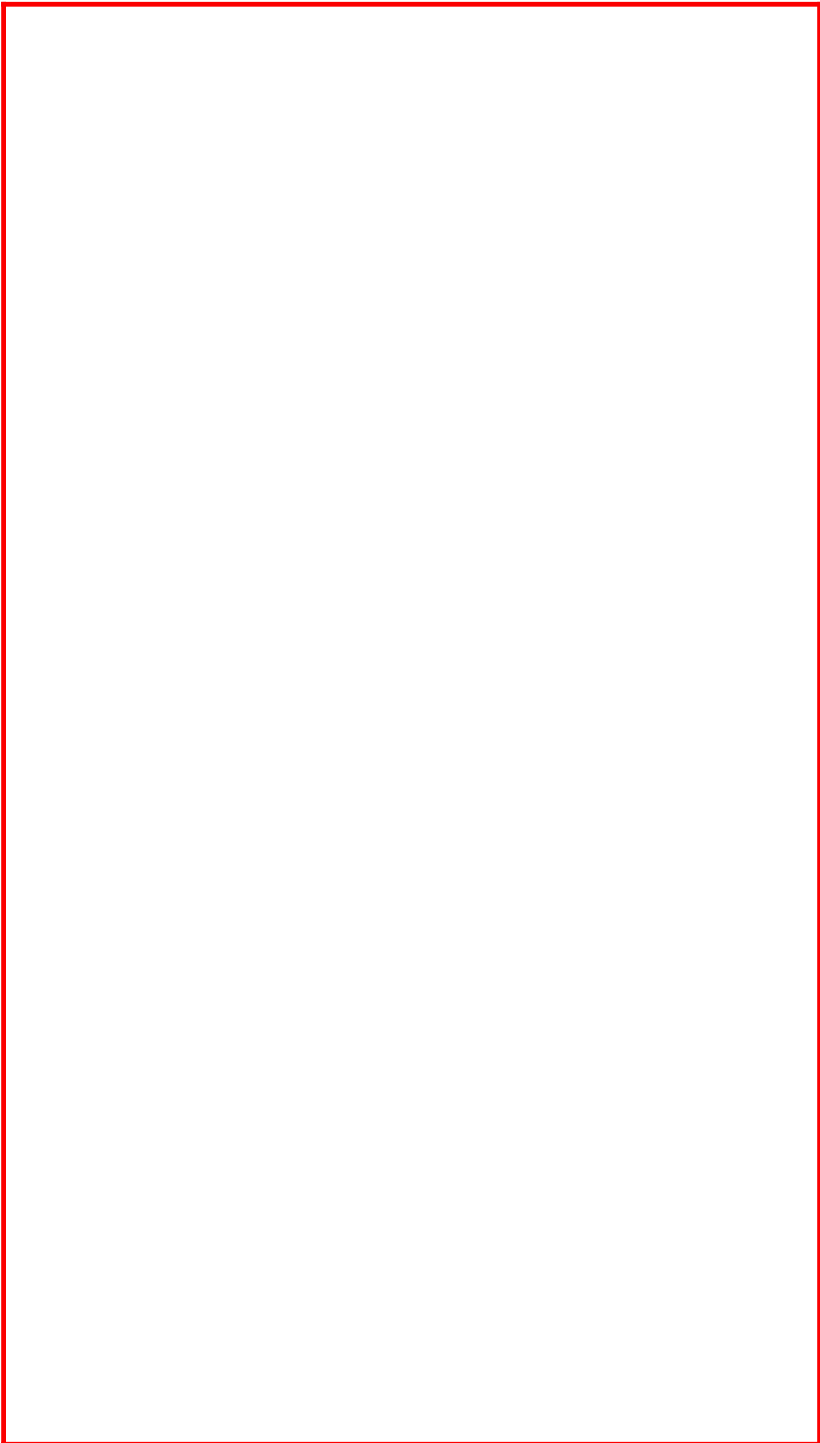
We will set it up for you, including suggested borders and desired graphics.

We'll send you a copy to approve.

It's that easy!

HELP NEEDED? Email us at: [stateroster@gmail.com](mailto:stateroster@gmail.com)

**FULL PAGE**  
**4.25" X 7.5"**  
**\$150**



**1/3 PAGE**  
**4.25" X 2.5"**  
**\$50**



**1/2 PAGE**  
**4.25" x 3.6"**  
**\$75**



**2/3 PAGE**  
**4.25" x 5"**  
**\$100**

